

## **Eau Claire Curling Club Board Meeting**

Tuesday, April 7, 2020, 6:00pm via Zoom

### Attendees:

Board Members: Kelly Berry, Tom Breneman, Spencer Eklund, Jeff Haas, Traci Rykal, Jen Severin, Jason Verdon, Todd Berg, Pete Marsnick

### MINUTES

Call to Order/Attendance 6:03pm

Minutes from Last Board Meeting (March 3, 2020) approved

### Status Reports & Open Announcements

- *Manager's Report & Job Description Review (John Bast)*

Abrupt end to the year, turned building over to the County but they haven't visited the building inside yet, all keys disabled except Jen, Jason Card

Notes from John on Manager Role: Manager oversees all registration - to make sure everyone is paid before start curling – bigger deal this year – but should be easier for next season – try to get everyone pay online

- *Ice Report (Jason Card)*

Shutdown went well per Jason

Biggest issue is Canadian border is closed and we can't get our blades sharpened  
Hoping border will open before it's too late to sharpen before the next season

### *Agenda Item #1: Welcome to New Board Members*

Official Welcome to new Board members, Traci, Tom and Spencer

### *Agenda Item #2: Ice Out & End of Season Report*

Covered in Manager & Ice Reports – went very smoothly, as planned, good number of volunteers especially given the extraordinary circumstances

Per John B – Board made a good decision in a timely manner – it was a tough decision

### *Agenda Item #3: Treasurer's Report*

See reports shared by Pete – on Members Only website

*Agenda Item #4: Committee Planning for Off Season*

- Finance Committee
  - Geoff, Pete, Bob, Rich, need a Board member to oversee this
  - Need to meet again soon to discuss dues and next year budget/any capital needs, County plans HVAC expenditures
  - Summer 2021 – beginning of new lease – will need to start paying rent
  - Consider all membership renewals online – and a POS at Club for events, L2C stuff for ease in accepting payments
- Marketing/Communications/Social Media
  - Need to create this committee – FB, website, etc.
  - Board chair and volunteers
  - This past year – John B did FB, Jim & Bob plus Todd did the website
- Social Committee
  - How to move Season End party to Season Kickoff Party
  - Tom and Jason are willing to be involved in this committee
- Website
  - Jim, John, Todd, Bob did a Zoom call to evaluate website
  - Getting feedback from convenors, bonspiel chairs, Jason C
  - Plans for updates, shutdown procedures on website, plan for contract with Sports Carnival
  - Pete – need to add USCA club and individual ID numbers to assist in tracking payments to USCA plus family members – so only get 1 Curling News

*Agenda Item #5: Planning for Season Kickoff Party/General Meeting*

- Social Committee will look into the Season Kickoff party options
- Need to work on schedule – Junior Bonspiel plans

*Agenda Item #6: USA Curling Grant Opportunity*

- Jen will coordinate grant application
- Possible uses of grant funds:
  - New equipment for Jr Curling – tie into Metropolis Spiel for Jrs (iPad, Laser timers, etc.)
  - Travel costs to send people to Level 1 or 2 training – to become certified coaches – help with L2C or Jr Programs
  - New sliders/stabilizers?
  - Other things to encourage more social events/gatherings
  - POS system cost? iPad plus the Square unit

- Package together as a “Junior Recruitment/Support”
- Visit Eau Claire can help with grant writing

Side Note: All Board and Junior volunteers will have to go through Safe Sport Training again – get in touch with contact at US Curling

*Agenda Item #7: Manager Selection*

- Jen, Kelly, Jason will interview candidates by Zoom and share recording of calls
- Board will meet by Zoom to make final decision
- John B – will help new person out as much as possible – won’t disappear right at 4/15

Meeting adjourned at 7:45pm

NEXT MEETING: May 5, Tuesday 6pm by Zoom – welcome new manager to this meeting