

Eau Claire Curling Club Board
Board Meeting November 6, 2018, 7:30pm
at Eau Claire Curling Club

Agenda

Approval of Minutes from Last Board Meeting (September 4, 2018)

Review/Comments on Meeting Summary from October 9 meeting

Status Reports & Open Announcements

Agenda Item #1: Volunteers & Committees

Agenda Item #2: Web Guild Status Report

Agenda Item #3: Adding Tap Lines

Attendees:

Board Members: J. Todd Berg, Kelly Berry, Jennifer Severin, Dustin Steinbrecher, Clint Merrick

Others: John, Jason, Bob, Eric Rykal

Minutes of Meeting:

Meeting called to order at 7:35pm by J. Todd Berg, President

Approval of Minutes from September meeting – approved as written

Approval of Meeting Summary from October meeting – approved

Minutes/Meeting Summary available for review upon request.

Open Announcements:

- *First Week of Curling (John):* Nearly all leagues have registered and paid and all people should be registered and paid in the next two weeks. The website needs some improvements to reporting to aid in tracking things like keys and lockers.
- *Junior Bonspiel (John):* Registration and payment went smoothly; ice went well except after the event ended there was limited ice help. In the future we should work with the Club membership to solicit extra funds for prices. The event was profitable.
- *Blugold and Learn2Curl (Jen):* Since six Blugold members are full members, the Board voted to lower the Blugold ice reservation cost from \$75 to \$65. Alyson will work with John to prepare for the Learn2Curl events scheduled for the next few Saturdays.
- *Advertising (Todd):* So far we have brought in \$7500 in advertising, but some of that is multi-year contracts.

- *Clothing sales:* Ideally the club can sell ECCC clothing items this season. Dustin will get in touch with Jonathan Thomson, who had sold clothing before for the club, to explore options for this season. Ultimately, we'd like to be able to offer clothing for sale online.
- *Ice Report:* Not all flood dates are on the calendar and so they need to get added. John and Jason will work on that together. Considering a new thermostat controller to control the temperature on the ice when active and empty – but that may depend on the new HVAC system.
- *Manager Spending:* John would like to purchase a small fridge for water and soda. The Board agreed that it should offer the manager role discretionary spending to make these purchases without Board Approval. Still need to determine the amount and approve the plan.
- *Board Meeting:* Kelly is taking a new teaching position in January and will be teaching on Tuesday nights. Can we move the Board meeting to a different night? Wednesday seems to be the best option for the Board.

Agenda Item #1: Volunteers & Committees

- The Board selected three committees that it felt were the greatest priority for this season. At least one Board member will sit on each of the three Committees and report back progress to the Board.
- Finance Committee: Jen volunteered to sit on this committee and help determine committee members, starting with those who have served in the past. Then goals will be set based on past history of progress for this committee.
- Website Committee: Kelly and Dustin volunteered to create this committee and seek out options for an improved website, starting with our key criteria. They will reach out to the Web Guild for input and possible committee volunteers.
- Social Committee: Todd and Clint volunteered to create this committee, with a focus on club loyalty/member retention through social events outside of weekly league nights.

Agenda Item #2: Web Guild Status Report

- No one from the web guild was present or provided a status report. This item will be moved to next month's meeting

Agenda Item #3: Adding Tap Lines

- Eric Rykal did some research into offering beer on tap at the club (versus cans). According to his research, tap beer will be more profitable for the club than cans, even when adding the additional cost of cups.
- There are some logistics to work out as far as running the tap lines and getting it set up. Eric has offered to handle maintenance of the tap lines. The kegs would be stored in the walk-in fridge with tap lines installed outside of the fridge. He is still waiting for a price quote for that.
- The board agreed to consider this option once the total cost is available.

Next Meeting: Tuesday, December 4, 7:30 pm

Meeting adjourned 8:50 pm